Journal of
COMMUNITY
SAFETY &
WELL-BEING

CELEBRATING 10 YEARS
2016 - 2026

10 YEARS OF RESEARCH,
RELATIONSHIPS, AND REFLECTION

MEDIA KIT

ABOUT THE JOURNAL

Celebrating 10 Years of Advancing Community Safety and Well-Being | 2016–2026

The *Journal of Community Safety and Well-Being (JCSWB)* (www.journalcswb.ca) is a Canadian-based, international, peer-reviewed, **diamond open access** publication recognized for its unique focus on research spanning the human services and criminal justice sectors, with an emphasis on their intersections and collaborations.

Celebrating its 10th anniversary in 2026, the Journal has established a respected global presence as a trusted platform for research, innovation, and dialogue. Since its launch in 2016, it has connected researchers, policymakers, and practitioners across traditionally separate sectors, showcasing research from Canada and around the world that informs public policy, strengthens professional practice, and contributes to safer, healthier communities.

OUR VISION

Improved social equity and well-being outcomes for individuals, families, and communities, everywhere.

OUR MISSION

To advance knowledge, evidence, and dialogue that inform public policy, support sustainable practices, and promote multi-sector collaboration at the intersections of health, education, human services, and criminal justice.

JOURNAL KEY FACTS

- **Established:** 2016
- **Official Publication:** Community Safety Knowledge Alliance (CSKA).
- **International Affiliations:** Affiliated journal of the Global Law Enforcement and Public Health Association (GLEPHA) and official publication of the Law Enforcement and Public Health (LEPH) Conference.
- **Affiliated Partners:** Canadian Police Knowledge Network, Ontario Association of Chiefs of Police, and Wilfrid Laurier University (WLU online degree programs).
- **Diamond Open Access:** Free for both authors and readers, with no article processing charges (APCs) or subscription fees, ensuring equitable access and broad global dissemination.
- **Publication Frequency:** Peer-reviewed and published quarterly in March, June, September, and December.
- **Indexing and Discoverability:** EBSCO, Directory of Open Access Journals (DOAJ), and Google Scholar.
- **Audience:** Multi-sector policymakers, practitioners, researchers, and professionals across Canada and internationally.

WHAT WE PUBLISH

The Journal publishes original quantitative and qualitative research, social innovation narratives, policy and systemic change propositions, experimental studies, program evaluations, review articles, practice guidelines, editorials, and commentaries. Its interdisciplinary approach connects scholarly evidence with practical applications to advance community safety and well-being worldwide.

10TH ANNIVERSARY SPECIAL ISSUE | MAY 2026

A Decade of Collaboration in Community Safety and Well-Being
Celebrating 10 years of research, innovation, and cross-sector collaboration in advancing community safety and well-being.

Explore the 10th Anniversary Special Issue here.

Journal of COMMUNITY SAFETY & WELL-BEING
CELEBRATING 10 YEARS 2016 - 2026

EDITORIAL & PUBLISHING INFORMATION
CELEBRATING 10 YEARS | 2016–2026

EDITORIAL TEAM

Editor-in-Chief
Norman E. Taylor
Canada

Senior Contributing Editor
Matt Torigian
Canada

Contributing Editorial Community (CEC)

The Journal is proud to have its Contributing Editors on board, helping us amplify our mission and bring more voices into the global conversation on advancing community safety and well-being. The CEC structure provides a flexible framework to attract contributing authors and their work, while also drawing on a worldwide network of qualified reviewers to uphold the excellence of each Journal issue. To view our Contributing Editorial Community members, visit the Editorial Team page on our website.

PUBLISHING INFORMATION

Official Journal of the ***Community Safety Knowledge Alliance (CSKA)***

CSKA Community Safety Knowledge Alliance
Research to Practice to Alignment

cskacanada.ca

Published by
SG Publishing Inc.

SG PUBLISHING

www.sgpublishing.ca

OUR MISSION SUPPORTER

NicheRMS365

www.nicherms.com

AFFILIATED PARTNERS

GLOBAL LAW ENFORCEMENT & PUBLIC HEALTH ASSOCIATION INC.

CANADIAN POLICE KNOWLEDGE NETWORK

RÉSEAU CANADIEN DU SAVOIR POLICIER

ONTARIO ASSOCIATION OF CHIEFS OF POLICE
OACP

LAURIER Inspiring Lives.
WILFRID LAURIER UNIVERSITY

JOURNAL METRICS & GLOBAL REACH

10 Years of Impact: A Decade of Research. A Growing Global Audience.

Publishing Impact

Publishing statistics through September 2026

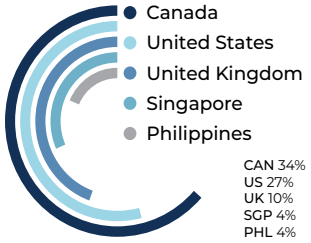
10	371	568
Years of Publishing	Articles Published	Submissions Recieved

Website Audience and Reach

October 2025 – September 2026 | Compared with the preceding 12 months

120,858	89,025	169,349
Sessions	Users	Page Views
+19.74%	+18.8%	+1.5%

TOP 5 WEB VIEWS BY COUNTRY



International Engagement and Discoverability

Indexed in EBSCO*host* since 2022, the Journal continues to expand its international visibility and readership.

In the first six months of 2026, EBSCO*host* recorded **6,988 total requests**, including **2,810 full-text requests—more than double the number recorded throughout 2025.**

Engagement spanned six world regions, with the highest usage originating from the United States, United Kingdom, Canada, Australia, and the United Arab Emirates. The Journal continues to reach academic, professional, and public-sector institutions worldwide.

Advertising Reach & Engagement

YOUR OPPORTUNITY TO CONNECT

Connecting organizations with researchers, policymakers, practitioners, and decision-makers across Canada and around the world.

WEBSITE ADVERTISING

223,000+

Annual Ad Impressions

18,661 MONTHLY AVERAGE

THE DISPATCH

1,133

Newsletter Subscribers

30.6% OPEN RATE
5.5% CLICK RATE

Advertising impressions: October 2025 - September 2026 | Email engagement: last 365 days

ONLINE BANNER ADVERTISING

Connect with a specialized audience of researchers, policymakers, practitioners, and decision-makers across Canada and internationally.

Our website advertising opportunities provide year-round visibility alongside trusted, peer-reviewed research, with flexible placement options to suit your organization's objectives.

Advertising Placement & Share of Voice

Banner advertising is offered on a share-of-voice (SOV) basis, with placements available in minimum 20% shares. Advertisements rotate within their selected positions, providing ongoing visibility throughout the contracted period.

All placements begin on the first day of the month and are invoiced accordingly.

Position	Size*	3 months	6 months	12 months
Leaderboard (LB)	728 x 90	$975	$1,500	$2,500
Vertical 1 (V1)	240 x 600	$860	$1,320	$2,200
Vertical 2 (V2)	240 x 240	$700	$1,080	$1,800
Dashboard (DB)	728 x 90	$950	$1,425	$2,375

*width x height in pixels

Material may be changed at any time, however, please note that there is a $100 charge for any material changes throughout the contract. Rates are subject to change.

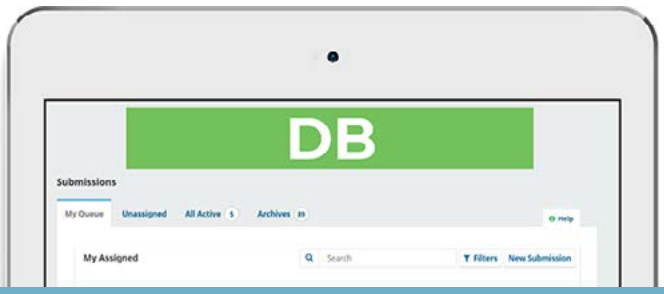


Banner Ad Specifications

- Ads must be submitted in GIF or JPG
- Animated GIF accepted with 30 second maximum length
- 72 dpi resolution
- File size not to exceed 100 KB
- Click-thru URL must be provided
- Material due 5 business days prior to posting date
- Send material by email to Heather Seunath: heather@ sgpublishing.ca

Banner Advertising Positions

- **Leaderboard** – Rotates at the top of all pages
- **Vertical 1** – Rotates on right side of all pages
- **Vertical 2** – Rotates under Vertical 1 on all pages
- **Peer review system/editorial dashboard advertisement** – Rotates at the top of the user dashboard. Accessed by key contributors to the Journal including Editors, Authors and Reviewers for the submission process and peer review process



THE DISPATCH
E-NEWSLETTER ADVERTISING

The Dispatch is the Journal's quarterly e-newsletter, distributed to subscribed readers in January, April, July, and October.

Featuring journal updates, editorial insights, research highlights, and developments in community safety and well-being, The Dispatch connects advertisers with an engaged, multidisciplinary audience.

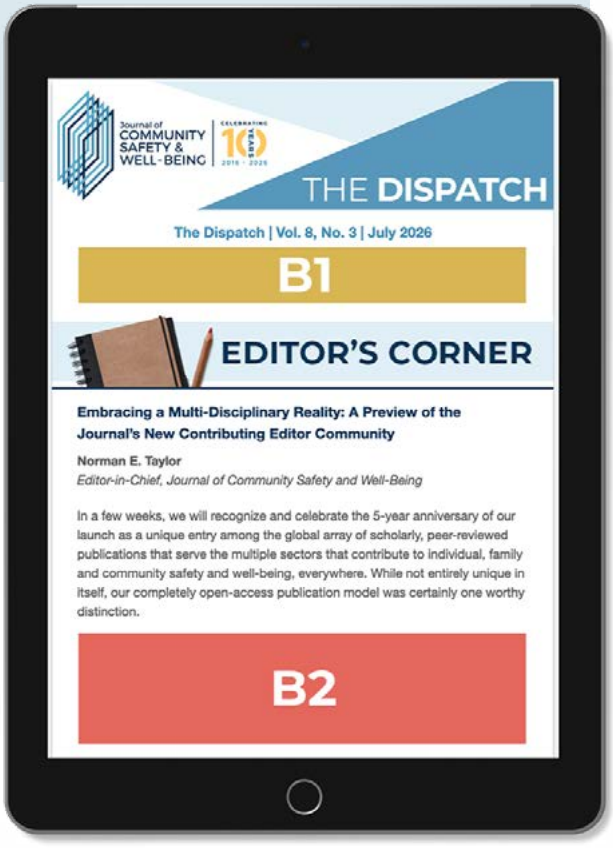
Advertising opportunities include promotional announcements and banner placements, providing targeted exposure to professionals across the Journal's network.

Announcement/Promotional Text Details

Insertion Rate: $575 per newsletter insertion

Text Material Specifications:
The following is to be provided in word document format:

- Headline (10 words or less)
- Full text of announcement (up to 150 words)
  - Hyperlinks can be included as the newsletter is distributed in HTML format
- Graphic/Logo with text (Optional)
  - Maximum Width = 250 pixels
  - Maximum Height = 150 pixels
  - GIF or JPG, file less than 1 MB
  - Click-through URL optional



Banner Advertising Insertion Rates:

Size*	Rate
530 x 100 (B1)	$275
530 x 300 (B2)	$350

*width x height in pixels

Newsletter Schedule:

Distribution Month	Material by:
January	January 17th
April	April 17th
July	July 17th
October	October 17th

Send material by email to Heather Seunath: heather@sgpublishing.ca

COMPLIMENTARY INITIAL CREATIVE DESIGN



Professional creative design support is included with your advertising placement at no additional cost. Whether adapting existing artwork or developing a new advertisement, our design team will ensure your materials are professionally presented and optimized for the Journal's advertising formats.

LET'S CONNECT

Interested in reaching the Journal's growing Canadian and international audience?

Contact us to discuss advertising opportunities, available placements, or a customized promotional package.

Heather Seunath
Director of Business Development and Marketing Strategies
SG Publishing Inc., Publisher
heather@sgpublishing.ca

ADVERTISING TERMS AND CONDITIONS

Acceptance

The *Journal* has the right to decline any advertisement. The publisher has the right to cancel or discontinue any advertisement.

Insertion Orders

All orders should be received in writing. Specific conditions are to be specified on the order.

Material Requirements

Materials must comply with the *Journal's* material requirements.

Cancellation

Once the material is posted, cancellations are no longer accepted. SG Publishing has the right to charge for any cancelled space after this date.

Earned Rate Discount Policy

Frequency rates are based on the insertion orders submitted. For advertisers who contract for a specific frequency, but do not fulfill those frequency commitments, the rates will be readjusted, and the difference will be invoiced. Clients will be required to remit payment within 30 days.

Advertisers who exceed their contracted frequency are eligible for a credit on future advertising. Credits are not issued automatically and must be requested in writing.

Pricing

All pricing is in Canadian Dollars and does not include applicable taxes.

Payment

All orders are payable to SG Publishing Inc., due within 30 days from invoice date. The invoice will be issued upon placement of the ad online. Advertising agencies and advertisers are jointly and severally responsible for payment of invoices.